





who we are

- about us
- mission statement
- our vision
- values
- how we work together
- our work process

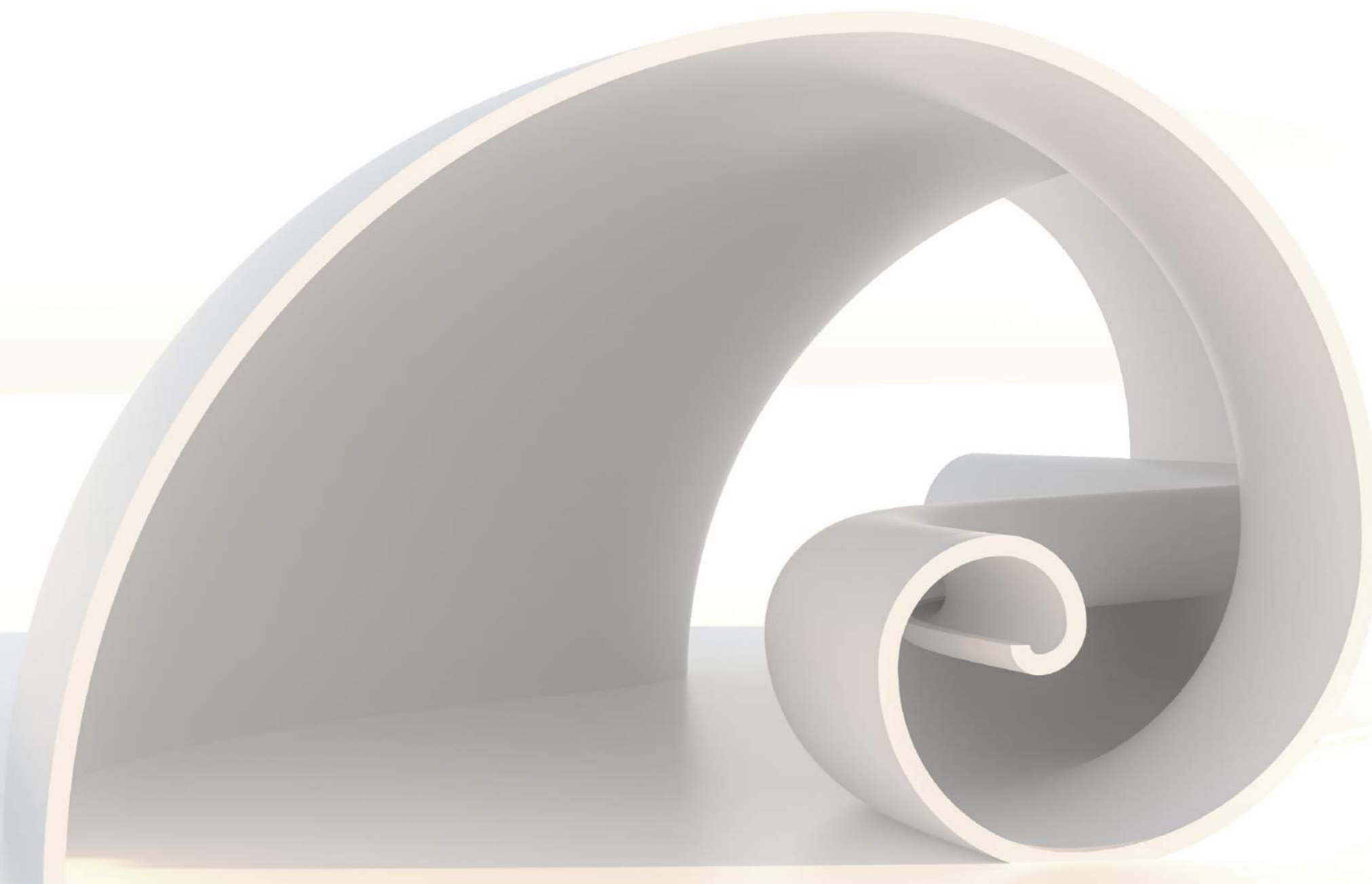
what we do

- products
- services
- innovation
- business model

our previous projects

contact us

- location
- website
- social links



we are the light

Founded in 2014 as a result of many years of experience in the lighting industry, Light34 Lighting produces innovative, quality, and solution-oriented outdoor lighting products in the lighting industry with a global vision and a local production approach. We are committed to meeting our customers' expectations, in terms of aesthetics, efficiency, quality, and reliability. We follow the mutual decisions with our customers and shape the projects from beginning to end, in each project.

Our living spaces are valuable to all of us. Thus, we are constantly working to recreate these spaces as quality, safe, and aesthetically illuminated spaces through collaborative work.

Our company develop itself since the first day and exports 80% of its turnover today in the export operations it started in 2016. Our young, dynamic and experienced team supports lighting projects, including lighting solutions and project consultancy. We aim to go further every day with an understanding that keeps up with the ever-developing global technology and wants to adapt functionality and convenience to our lives with the products we design.

We offer our customers a wide range of products that can offer solutions for outdoor lighting projects. Our dedication is to provide our clients with quality products and services, and we are committed to reducing our environmental impact. With our focus on sustainability and innovation, we want to contribute more livable environment. We support our customers with road lighting, landscape lighting, and architectural lighting solutions.

LIGHT34

Our Vision

With the lighting projects we have carried out in 35 different countries until now, we have adopted our vision to provide global solutions, inspired by our local production power.

Mission Statement

Introducing our professional lighting solutions to the whole world to create better living spaces

Values



ethics



trust



responsibility



support



innovation



teamwork



growth



quality



genuineness

How we work together

World is our community. We believe all problems and projects can be done effectively with collaboration. Collaboration with our customers is very crucial from designing to project execution.

Product

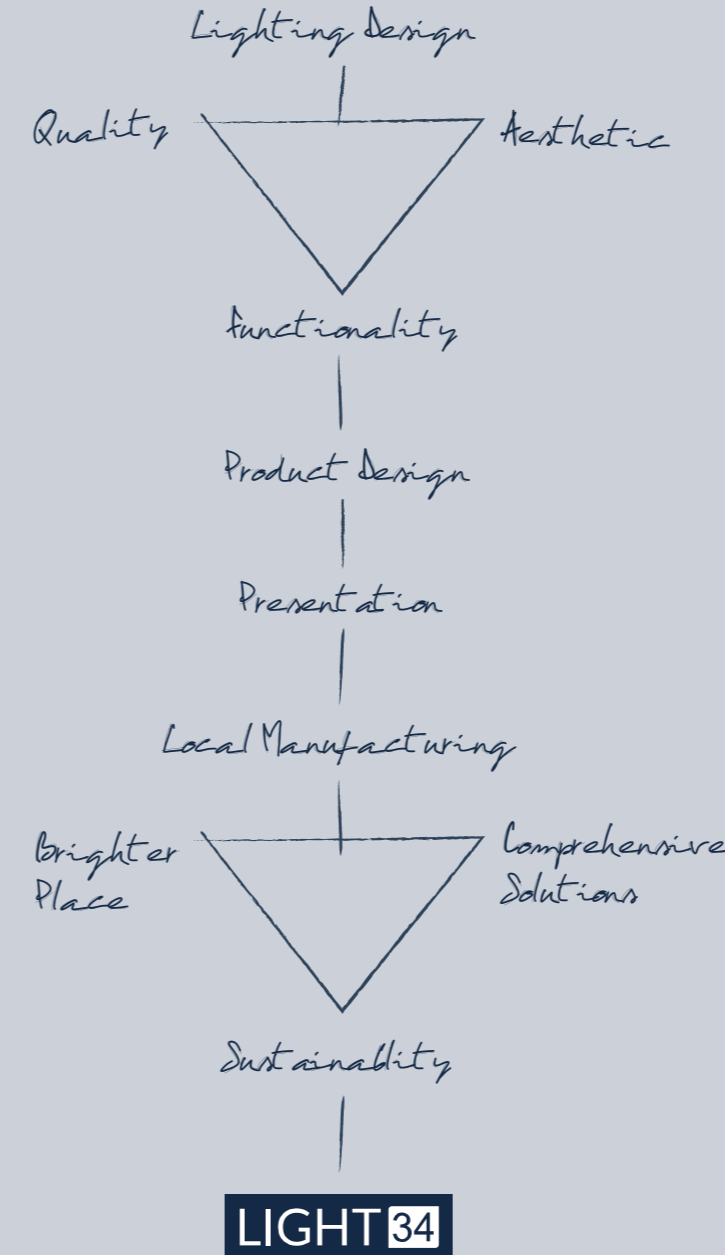
We have a local manufacturing power and we use our power and experience on standard and custom made product design and manufacturing. Our flexible customer and project oriented view helps us to bring comprehensive solutions to outdoor lighting projects. Whether you choose standard or custom made products, we will be show same ambition and intensive care for your projects.

- We can design and create your lighting plan together.
- All calculations and visual content will be prepared with cooperation process.
- We will shape the product together. (You can share the idea or drawing)
- We can discuss possible product features.

Project

While analyzing the projects, we consider the topics such as customer needs, lighting standards, functionality and aesthetics. We involve our customers in the project in order to learn the needs and the atmosphere they want to create in the best way possible. By organizing meetings, we evaluate the work done and what needs to be done together. In this way, we become more than just a manufacturer, but also a solution partner of our customers.

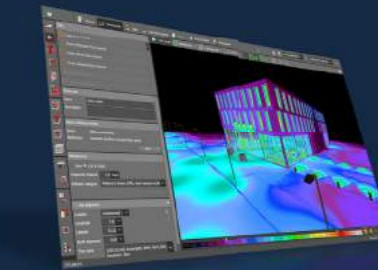
- We can create your lighting plan as a team.
- All calculations and visual content will be prepared with cooperation process.
- Teamwork will help us to create best ambient in the project site



We can **design** and create your **lighting plan** together

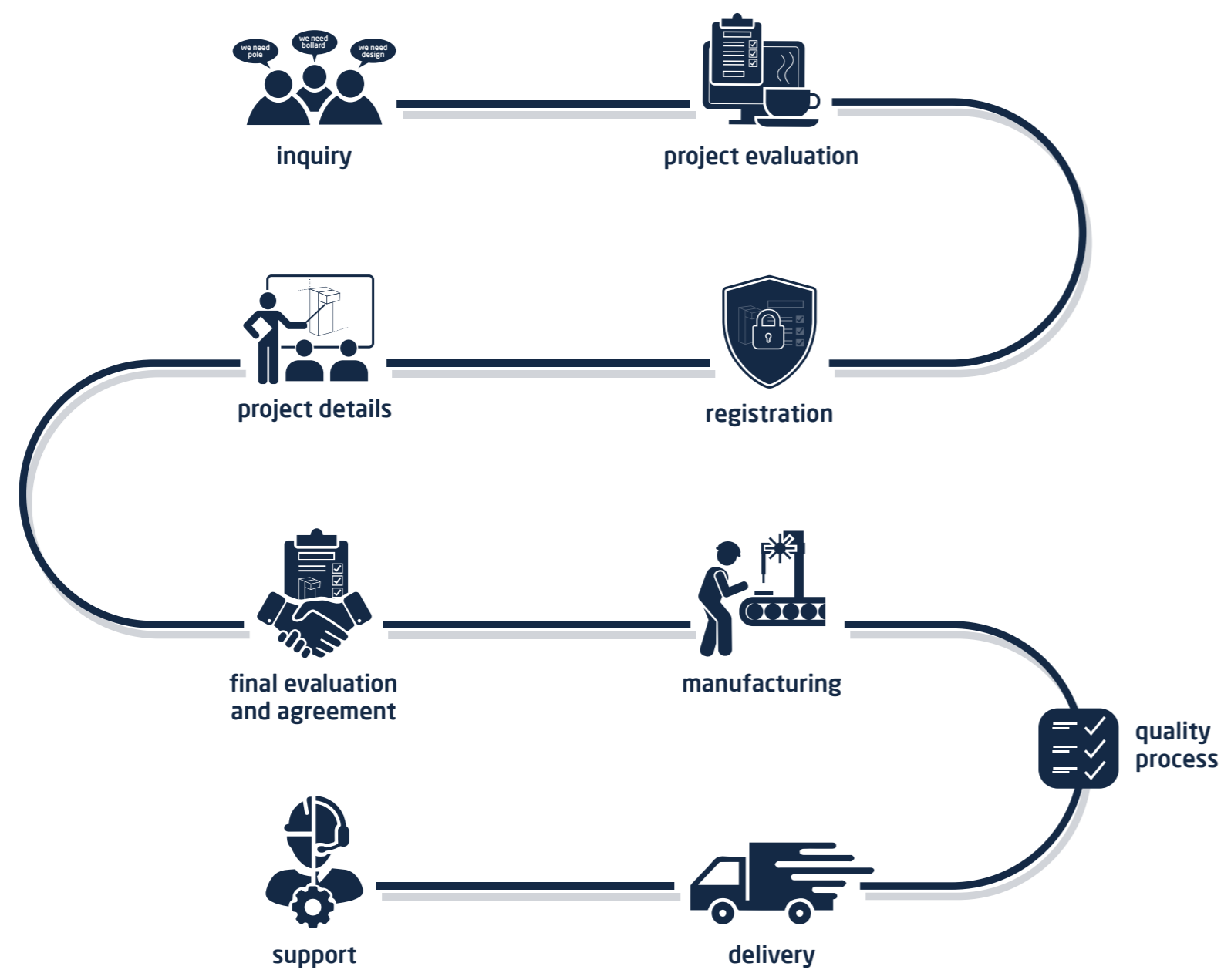


We can design and create your lighting plan together



We can design and create your lighting plan together

Our Work Process



inquiry

The inquiries have been classified as product or project inquiries, led implementations (led retrofit kits), or lighting design requests. After classification, we take the request on the process and check the details of it.



project evaluation

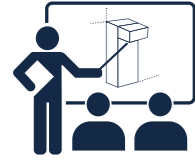
Upon the control and acceptance of your request by the company, the project registration process begins. During the control of the project, the requirements in the requested project, the desired product types, the duration of the project, and whether the project has been taken under protection by us before being evaluated.



registration

The project is registered and protected. Within the scope of project protection, it is committed that customer information, project information and details, product information, and offer details will not be shared with any third company. In addition, requests received within the scope of the same project are shared with the relevant customer.





project details

It is the stage of evaluating the project details, discussing the necessary issues with the customer, and deciding on the final products. Based on the control of the project requirements, it is determined that the products to be used should be standard or custom made production.

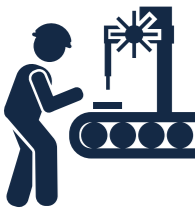
The stages following the standard product selection; are offer, sharing of technical files and data, and sharing of tests and certificates.

The stages followed in the selection of custom made production products; product project phase, design, presentation (3d drawing, rendered images, reference photos), lighting design, customer approval, offer, sharing of technical files and data, testing, and sharing of certificates.



final evaluation and agreement

After the customer approves the project and the proposal, the contract is signed. The contract covers the decided product details, production time, payment terms, delivery conditions, and responsibilities. The client is kept informed of other phases and progress throughout the project.



manufacturing

Our company is a project-based manufacturing company. Regardless of whether a custom made product or standard product is selected, the production is done again according to the project details. The biggest advantage of this is that we have production flexibility and you have products that are specially manufactured for you. Changes requested by our customers are reflected in production within the scope of production standards and quality policies.



quality process

After the manufacturing process is completed, each product goes through a mechanical and technical quality control stage. Quality control stages; paint and coating control, LED and driver system compatibility control, accessory control, and project compatibility control. All of the controls are within the scope of lighting products standards.



delivery

Products that pass the quality control stage are carefully packaged so that they can be shipped to any point in the world. The products are shipped by the previously determined delivery conditions to be contacted by our customer.



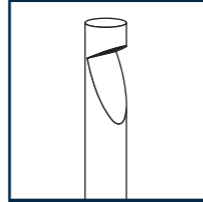


support

As Light34 Lighting, we continue to support our customers in every way after the products are delivered and the project is completed, as we do in each of the project stages. You can contact us for more detailed information about the scope and conditions of the warranty



Our inspiration is your life... In every step we take as Light34 Lighting, we are trying to create the best lighting option every second in outdoor spaces. We are part of where we live; therefore, we aim to illuminate the outdoor spaces in every concept. We follow the essential steps such as a nature-friendly, sustainable, energy-efficient lighting atmosphere while we are creating aesthetical architectural areas. We are aiming to create moments with the right design and visual context not only illuminating the environment...

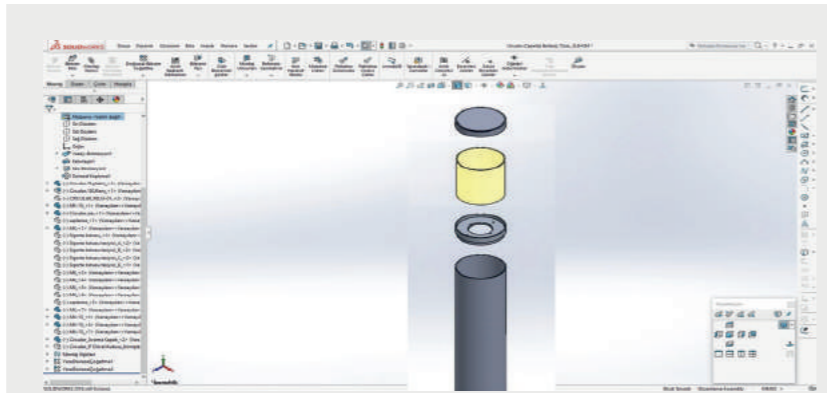
We have many reasons to take care of lighting the outdoors for you, whether you are walking in public parks at night, waiting for your loved one at the bus station, or if you want to feel safe. That is why your life is our inspiration, and we are trying to create that little sparkle outdoors to contribute to your life. Simple is that creating the light for the environment, creating the light for the future...

 urban	 bollard	 wooden	
 street	 garden		 pathway
 sconce		 flood lights	 wall lights
 in-ground	 facade lights	 high-bay	 ceiling-mounted

Special wooden products



Custom made production is much more way beyond the modern-day production trends in lighting design. Its creative and individual solutions give inspiration for both interior and exterior spaces such as streets, urban areas, and residential areas. It provides suitable solutions for trying to create its unique landscapes. In the process of custom made product design and development, key factors are



custom made

Custom made lighting solutions is much more way beyond the modern-day production trends in lighting design. Its creative and individual solutions give inspiration for both interior and exterior lighting application areas such as streets, urban areas, and residential areas. Custom made lighting fixtures provides suitable solutions for trying to create its unique landscapes. In the process of custom made product design and development, key factors are understanding the owner's goals and lighting requirements for space, construction cost, energy efficiency, and sustainability goals, as well as, safety and security requirements. These factors can play a critical role in the success of the project when we consider energy consumption, trends, availability of area, marketing specifics, production techniques, and technical possibilities. Luminaire development needs to be specific for a reason, for a particular function, to trigger a certain feeling with the consideration of ergonomics and quality. We assist our customers to develop or improve their living and working spaces for both commercial lighting production or healthy living standards.

Custom made lighting production start with understanding the concept of the lighting project, which leads us to begin shaping the unique products. The detailed custom made design process follows the boundaries of the idea using the all mechanical and technical data undertaken by our project team. Deciding the criteria of the projects shows us the lighting calculations, preliminary details, and application types to be defined. To sum up, the next step will be the presentation of the Turkish custom made lighting products manufacturer Light34 branded new individual custom lighting product design for your garden lighting, pathway lighting, landscape lighting, or indoor lighting areas, which will spread the glamour to the environment.



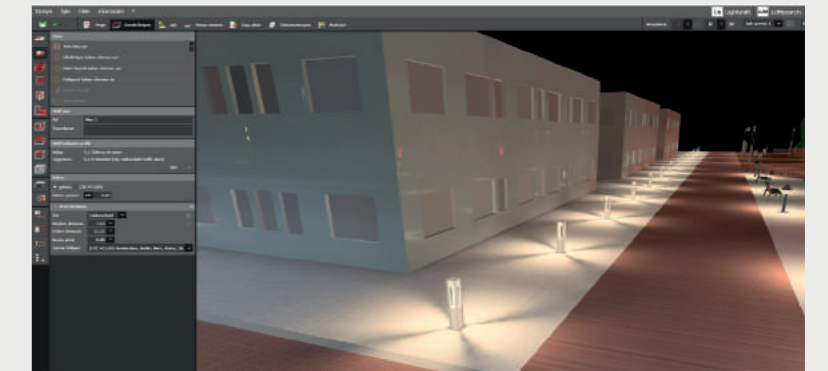
led retrofit kits

Due to the variety in present lighting techniques and lamp sources, the choice of luminaires and lamp sources should be compatible with the lighting products and desired atmosphere to be created and to render the urban environment in the suitable technique and colors. For example, the Colour Temperature of utilized lamps generally should relate to the light of the object, where warm Colour Temperature is used for the historical monuments, to highlight the materials and mood properly.

Conversely, cooler colour temperature lamps are used for illumination of trees or green landscape objects or larger scale lighting. Also, using luminaire that gives good colour rendering would result in the objects being closer to their actual colours. Moreover, uniformity in the lighting distribution is important in the perception of spaces, hence should be chosen wisely.

WE WILL FOLLOW THE IMPORTANT THREDS WHICH GIVEN BELOW;

- esthetics and Impact on Visual Perception
- nvironmental Issue of Lighting
- echnical Aspects to a Well Lit Environment
- ighting for Different Purposes
- conomical Issues and Efficiency



lighting design

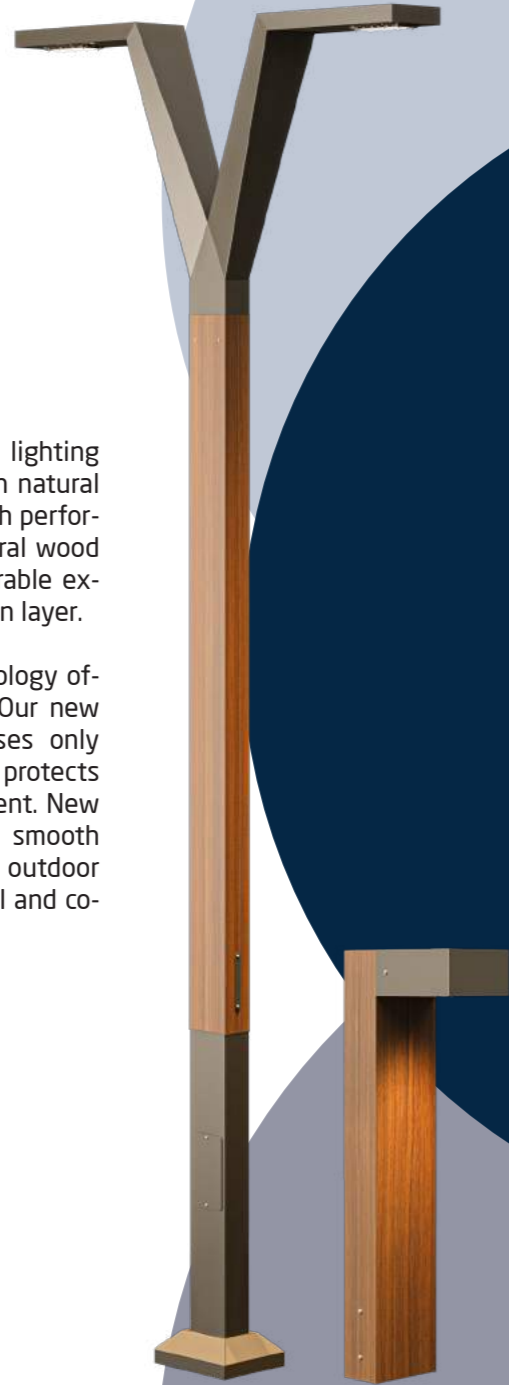
Lighting design needs to be approached with a combination of specific principles, established the latest lighting standards and conventions, regarding application area, and several aesthetic, cultural and technological factors applied during the lighting design project. All these combinations h

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Wooden Serie

Light34 presents newest modern lighting product group which emerged with natural wood veneering, aluminum and high performance led technology. %100 natural wood veneering applies on fireproof, durable extruded aluminum profile as very thin layer.

This revolutionary patented technology offers unique and aesthetic views. Our new eco friendly wooden products uses only %2 of solid tree and it helps us to protect our valuable forests and environment. New wooden material offers natural smooth wood surface which enrich the outdoor lighting projects with unique visual and coherent look to the nature.



Wooden Technology

- 100 % Natural wood veneer
- Has a Certificate of A2 Class Fire Resistace,
- Fsc By means of its 3 Dimensional Varnish,
- It cleanses itself in rain, it does not lose its natural wood looking.
- It doesn't bend, lose stability and crack in process of time.
- It does not generate insect and fungi.
- It's non-toxic.
- It's resistance against the most compelling conditions (desert etc.) is high.tt
- Because of the longess of the maintenance periods and the easiness of their maintenance, the maintainance cost are cheap.
- We are saving 98 of every 100 trees which shall be cut for the design. As saving our forest which live for hunderds of years; we are leaving the most valuable legacy for our children, our future and world.



Business Model

Our Customer Profile



End-users



Distributors



LD (Lighting designer)



ME Consultants



Architects



General Contractors

Our Services

Custom Made Manufacturing

LED Retrofitting

Lighting Design

Lighting Product Range

- Modern Lighting
Urban Lights | Street Lights
Bollard Light | Wall Lights | Luminaires
Floodlight | Inground Light
Ceiling Mounted Luminaires
Facade Lights | Highbay Luminaires
- Traditional Lighting
Garden Light | Pathway Light | Sconces
- Wooden Lights
Urban Lights | Bollard Light

Our Application Areas



Landscape Lighting



Urban Spaces



Street Lighting



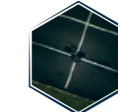
Pathways Lighting



Roads and Highways

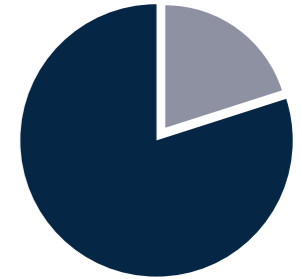


Industry



Parking Lot Lighting

Our Market Share



20%
Local Market
80%
Export

Our Previous Projects



CAR DEALERSHIP LANDSCAPE LIGHTING
UHINGEN, GERMANY - 2021



MASDAR CITY CENTRAL PARK LIGHTING PROJECT PHASE 2
ABU DHABI, UAE - 2022



THE ATRIUM MALL & TOWER
MANAMA, BAHRAIN - 2018



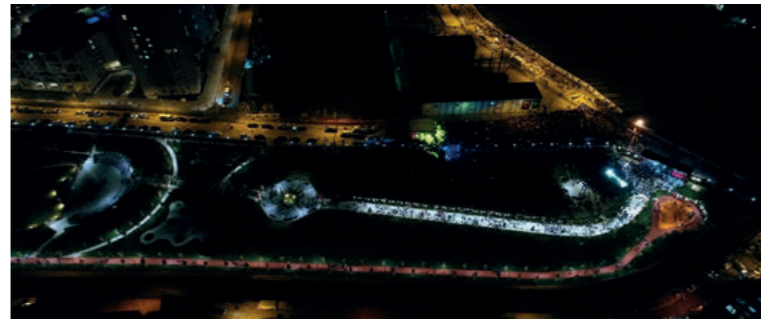
GULHANE PARK
İSTANBUL, TÜRKİYE - 2014



MARMARIS ADVENTURE PARK
MUĞLA, TÜRKİYE - 2018



FLORYA SOCIAL COMPLEX
İSTANBUL, TÜRKİYE - 2017



MALTEPE REPUBLIC PARK LIGHING PROJECT
İSTANBUL, TÜRKİYE - 2018



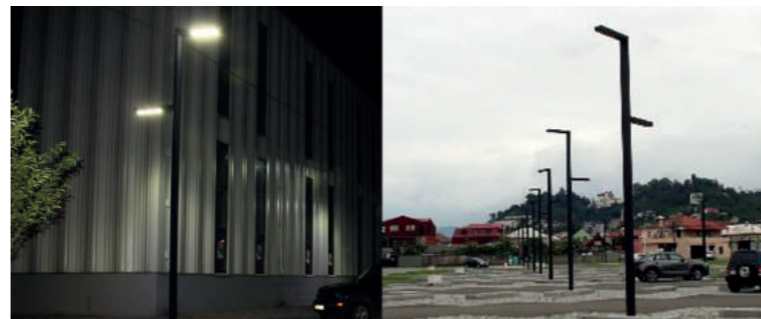
AL NAHYAN PALACE LIGHTING PROJECT
AL AIN, UAE - 2020



MANISA INDUSTRIAL ZONE LANDSCAPE LIGHTING
MANISA, TÜRKİYE - 2014



MASDAR CITY CENTRAL PARK LIGHTING PROJECT
ABU DHABI, UAE - 2020



MALL PARK PROJECT
BATUMI, GEORGIA - 2018



ZUGDIDI PARK LIGHTING PROJECT
ZUGDIDI, GEORGIA - 2022

Our Previous Projects



SHARJAH MUNICIPALITY WSM PARKS
SHARJAH, UAE - 2019



3. ISTANBUL RESIDENTIAL PROJECT
İSTANBUL, TÜRKİYE - 2021



FARM HOUSE LANDSCAPE LIGHTING
DOHA, QATAR - 2021



HOTEL LANDSCAPE LIGHTING PROJECT
BENGHAZI, LIBIA - 2022



PRIVATE VILLA LANDSCAPE LIGHTING
İSTANBUL, TÜRKİYE - 2022



PRIVATE VILLA LANDSCAPE LIGHTING
İSTANBUL, TÜRKİYE - 2022





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